



30 JULY -
2 AUGUST
2019

*Connected healthcare,
better outcomes*

Opening Keynote speaker – Tuesday 30 July 2019

Sam Bloom

Mother, competitor, survivor



Six years ago, on a family holiday in Thailand, Sam's life changed irrevocably when the rooftop railing she leant against gave way and she fell six metres onto the concrete below.

She was lucky to be alive and had suffered devastating injuries including severe damage to her spinal cord that left her completely paralysed from the chest down.

Sam – a former nurse – tells of the extraordinary highs and painful lows of life before, during and after the accident that changed her life forever, leading us through the journey back from the edge of a deep depression that almost claimed her life.

Not prone to sugar-coating, Sam speaks from the heart about her experience to deliver her message with clarity and purpose, reminding us that we must make the best of the present as we never know what tomorrow will bring.

Drawing upon her deeply personal experience, Sam invites us to share in the human journey when connecting healthcare for better outcomes.

In 2017, Rabia Siddique left a lasting impression on hearts and minds. This year, Sam Bloom did it again.

8 July 2019